Yucaipa Valley Art Association

October 2026, Vol. 43

Art Palette



Cooler weather and fall colors! Fall is a great season to find new subjects and explore art creativity. All the rich and beautiful shades of reds, oranges, yellows, and browns are the colors to try out on a canvas to capture nature's beauty. Halloween makes it fun and spooky too. I really enjoy fall colors and activities as inspiration to create new art or to go out and take photography of scenic landscapes, fall colored leaves, sunflowers, and pumpkins.

This month we continue with our great lineup of fall featured artists. For the month of October, we have photographer and author, Wayne Purcell, who will share his knowledge on composition, cropping and editing photography and art. We are looking forward to his presentation this month on October 15th.

There is great member interest in our new Winter Art Exhibition, which we promoted at the September meeting and announced in our newsletter. We are very thankful to the staff at the Yucaipa Performing Arts for giving our members the opportunity to showcase their art at the Winterfest YPAC gallery exhibition. The great news is that we had 15 of our members enter, so we are looking forward to seeing all the creativity and variety of media on display this winter.

September was a great way to start the fall season. Our art meetings are not possible without all our members and volunteers who make it happen. We would like to thank the entire YVAA team and members that stepped into lend a helping hand. Your help made our September art show a success!

Get Creative This Fall!



Zully Martinez,
YVAA President

Next Meeting:

Thursday, October 15th
at 7:00 pm
at the Scherer Center
12202 First Street, Yucaipa

For the YVAA meeting schedule click here:
2026-2027 Schedule

October's Featured Artist is Wayne Purcell

Join us this month for a presentation by photographer and author Wayne Purcell.

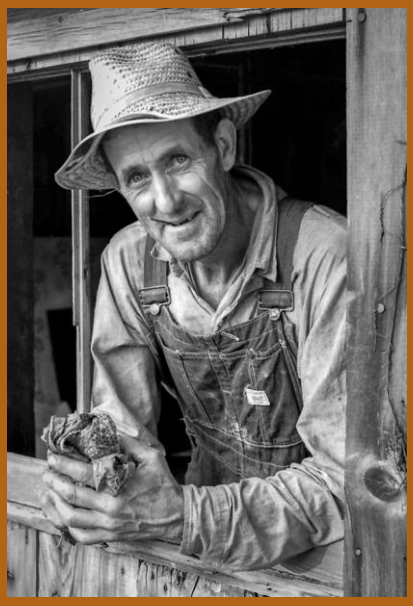


Mountain Lion
by Wayne Purcell

Featured Artist for October is Wayne Purcell



Chatanika Northern Lights By Wayne Purcell



Farmer Walter Wood by Wayne Purcell



Mesa Arch, Utah by Wayne Purcell

Featured Artist News



Yosemite Sunset by Wayne Purcell.

The Yucaipa Valley Art Association will host photographer and author Wayne Purcell at their Thursday, October 15th meeting at 7:00 pm. This month Wayne will share principles of composition, cropping, and editing that affect both photography and painting and other forms of art. He hopes that attendees will all be able to take something home that will improve their art. He will also discuss photographic equipment, color versus black and white, options on what to do with your images, contests, night photography, etc.

Wayne's favorite subjects for his photographic artwork are Southwest landscapes, wildlife (including birds), interesting candid portraits, sporting events, the Northern Lights, travel (Iceland, Italy, Alaska), events, dog shows, and macro/closeups. He has displayed his work at Vision Quest, Friends of Gold Butte National Monument in Nevada, the Redlands Art Association, the Redlands Camera Club, shows at the Yucaipa Performing Arts Center, one of which was sponsored by YVAA). His work has received many awards. Wayne has a biology degree from UC Berkeley and a M.Div. degree from Talbot Theological Seminary.

Wayne is excited about being with the Yucaipa Valley Art association on October 15th at 7:00 pm. He has many fascinating photographs, each with its own story, and is working toward making his presentation applicable to whatever mode of artwork the attendees are involved with. The presentation which will be held at the Scherer Center located at 12202 First Street, Yucaipa. There is no admission fee.

Wayne's Instagram photos are at https://www.instagram.com/waynepurcell72
His Facebook photo site is at
https://www.facebook.com/profile.php?id=61594098548648
He has a portfolio site with Adobe, https://portfolio.adobe.com/b01129c9-b560-47a3-bbb5-c6f360e8123a/editor/.
Visit the Redlands Camera Club channel on YouTube, if you type in Mix –RCC Slideshow Wayne Purcell, you can see 51 of Wayne's favorite images with a wonderful sound track along with it.

Best of Show Ribbon Winner



Karen Hoak was awarded the best of show ribbon and received 1st place in the Acrylics category for her painting which was selected by the featured artist, Lori Krum because of the painting's detail.



September's best of show was a scenic landscape painting by YVAA member and artist Karen Hoak

September's Monthly Show Winners

The monthly art show featured a variety of member art and photography entries on display. Congratulations to the many talented members won ribbons for their artwork at the meeting.



Oils: Vici Haag, 1st place.



Acrylics: Karen Hoak 1st place.



Watercolors: Jane Ellis 1st, Joan Marie Smith 2nd, and Carol Maidlow 3rd



Mixed Media: Aubrey Sanchez 1st, Tom Fontanes 2nd, Karen Hoak 2nd, tied, and Vici Haag, 3rd.



Photography: Holli Z. Austin 1st, Mario Martinez 2nd and 3rd.,



Enhanced Photography Bethanne Keirnan 1st.



Digital Art: Aubrey Sanchez 1st.

To read and download the monthly show entry guidelines, and how to wire your artwork for display here: **Getting Your Artwork Ready For Display.**

Featured Artist for September was Lori Krum



Moose and her baby calf

By Lori Krum



Water fowl on the lake

by Lori Krum



Photo of bird on the hunt by Lori Krum.

September's Featured Artist



Artist Lori Krum shares some of her photographic subjects and techniques.

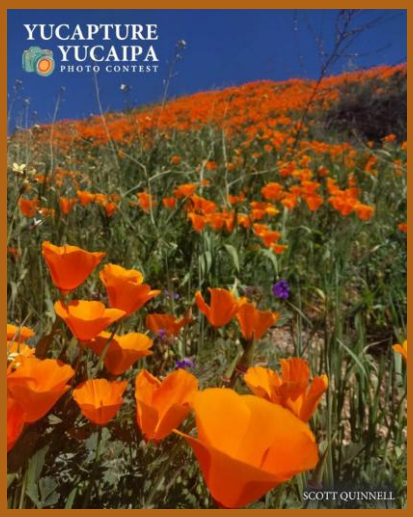
Lori Krum is a southern California photographer that enjoys taking photos of the natural world. Though Lori's roots were planted in the bustling streets of Detroit, her most cherished childhood memories were made in the great outdoors. At every opportunity, her family packed the station wagon and escaped to the north woods. Immersed in the wilderness, she and her siblings were given the freedom to roam—sparking a deep, enduring love for nature and wildlife. Whether she was camping under a canopy of stars, wading into winding rivers, or hiking the rugged trails of Northern Michigan, these early adventures blossomed into a lifelong passion.

From a young age, Lori exhibited a deep connection to both art and the natural world, a journey that led her through drawing, painting, and eventually photography. Through the lens of her camera, she discovered a way to lose herself in nature, capturing the unscripted behavior of her subjects. Her photography centers on documenting fleeting, authentic experiences in the wild, sharing the beauty and emotion of each moment to inspire others to step outside and experience the outdoors for themselves.

Today, Lori is an award-winning nature photographer who concentrates her work primarily in Southern California, with occasional trips to photograph larger wildlife in Montana. She brings a steadfast commitment to her vision, driven by a love not just for creating the image, but for sharing it with others.

At the Thursday, September 17th at 7:00 pm, Lori shared her fantastic presentation, experiences and photography techniques to capture her nature photography. It was a visually interesting evening, which had members engaged and enjoying Lori's stories, tips and captivating photography.

Fun Photography Events and Competitions



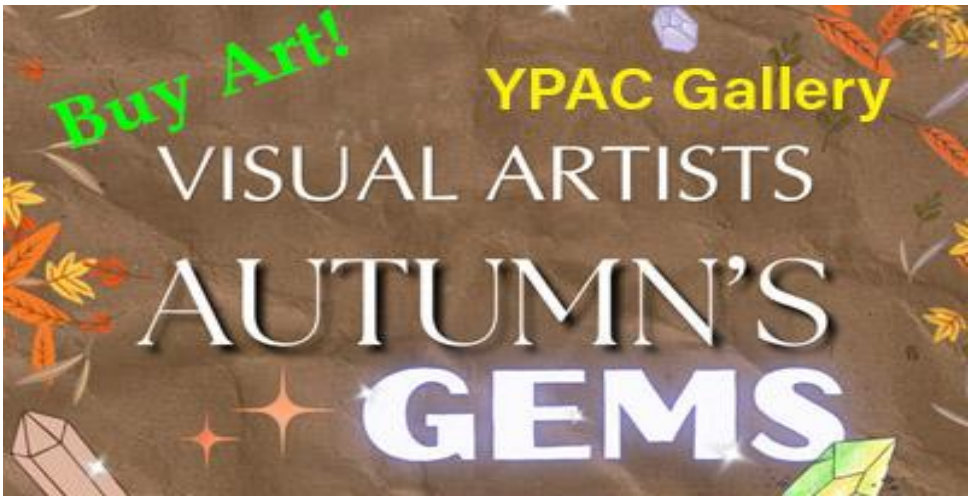
The City of Yucaipa's photo contest deadline is coming up this December for 2026! This contest is independent of YVAA, but it is a great way to show off the talent of our local community photographers! There is no fee to enter. Winners for entries submitted this year will be announced in 2027, so there is plenty of time to go out and get inspired to capture the splendor of our town!

The 2026 YuCapture Yucaipa Photo Contest is now open for submissions throughout the year. Read the rules and submit your photo capture by clicking the link for Entry Information:

https://yucaipa.gov/photocontest

Current YPAC Gallery Exhibition

NOW SHOWING!



The Autumn's Gem's Exhibition is now showing at the Yucaipa Performing Arts Center through October. Stop by and visit the exhibition to check out all the amazing art on display. Some of the artwork is also available for sale! There is no admission fee and it open to the public. Hours are Monday-Fridays, 9:00 am to 5:00 pm.

Last month, the News Mirror Newspaper ran a story written by reporter David James Heiss in the Arts & Events section that captured all the creativity of all the artists and YVAA members including Tom Fontanes, Bethanne Keirnan, Holli Z. Austin, which were featured in photos in the article.

Other members that are also exhibiting and mentioned in the article are Steve Chase, Karen Hoak, Jose Martinez, Aubrey Sanchez, Grant Wisegarver, and Debra Wick. To read the entire News Mirror newspaper article on page 10, click here: Yucaipa Calimesa News Mirror



Now Showing!



YVAA artists that are featured in the fall art exhibition include Holli Z. Austin, Tom Fontanes, Bethanne Keirnan, Lori Krum, Susana Lopez, Mario Martinez, Dave Saline, and Debra Wick.



"Fog Burning Off" by Dave Saline

View all online:
Art Images
Come check out the new fall art exhibit at Village Bread Calimesa featuring some of YVAA members' artwork. This public exhibition runs from August 31st to November 30th, 2026 and is free to members and the public.

Upcoming Art Exhibitions



We are Excited About the Winterfest Gallery Exhibit!

We had a great response to the call for artists for the Winterfest YPAC Gallery Exhibition! Up to fifteen (15) members entered this exhibition this September! With the extended deadline of September 23rd, more artists were able to submit up to three art pieces, and allowed for great variety of media and subjects. Some of the artwork will be available for sale.

The artists that will be featured in the exhibition include Aubrey Sanchez, Bethanne Keirnan, Christopher Stillians, Debra Wick, Enrique Lima, Grant Wisegarver, Holli Z Austin, Jason Austin, Julianna Aparicio-Curtis, Karen Hoak, Lori Krum, Mario Martinez, Tom Fontanes, Vici Haag, Zully Martinez.

Members family and friends are invited to attend the **opening reception on Thursday, October 22, 2026 from 6:00 to 7:00 pm.** Light refreshments will be served. There is no admission fee to view the exhibition.

Exhibition dates from October 21, 2026 to February 10, 2027. This YPAC winter gallery show has been exclusively organized for YVAA members that want to exhibit their artwork or photography at the gallery this winter. This exhibit will be available for viewing all winter long including during the City's Winterfest event at the YPAC gallery.

We are also happy to report that more than 5 artworks have been sold from past exhibits at the gallery. This means that the artwork at the gallery is getting more exposure from visitors and foot traffic while on display.

Visit the City's website to find out more about the upcoming Winterfest event on November 28th. Visitors can enjoy live entertainment, a tree lighting ceremony, Santa's Workshop, Kids' Zone, food & merchandise vendors, a Beer & Wine Garden and stop by to see YVAA member art!

https://yucaipa.gov/winterfest/

Explore the City of Yucaipa's Fall Activity Guide for all upcoming events and services available in the community.

Yucaipa Fall Services Guide 2026

Community Festivals



Three of YVAA's talented members will be a part of the festival this October. YVAA artists are Julie Evans, Mona Kadah and Aubrey Sanchez. Visit the festival this October to enjoy all the events, art, crafts, food and music! artforheavenssake.org

Temecula Sip & Paint



May's featured artist, Bonnie Rinier will hold a Sip and Paint for paper marbling art at Somerset Vineyard in Temecula, CA, Sunday, 10/18/26 from 12 pm - 4:00 pm. Cost is $45.00, supplies included. Click the Facebook link for more information.
Sip and Paint at Somerset

or Contact Bonnie Rinier

Community Events & News



This month, Chris Stillians, President of the Pastel Society of Southern California(PSSC) and a YVAA member, extends an invitation to YVAA members to join the outdoors plein air painting session that will be held at the Oak Glen Preserve on October 18th from 9:00 am to 12:00 pm. Members can bring their supplies and any medium they would like to paint with to the Oak Glen Paint Out meeting. There is no fee to attend. This event is hosted by Christopher Stillians and Kathy Young of PSSC.
PSSC Event

The address is: 39611 Oak Glen Rd., Yucaipa, CA 92399. Click the link for information on the preserve wildlandsconservancy.org/preserve/oak-glen-preserve). There are bathroom facilities at the preserve.

You can go to the preserve directly arriving at the time of your choice. They will meet in the parking lot and paint from 9:00 to 12:00 noon. There is no charge to enter the preserve. If you are bringing anything that needs to be refrigerated, you can drop off at Kathy Young's place, 38891 Pernell Place, Cherry Valley, CA 92223 by 8:30 am and put any food you are bringing in her refrigerator. It is about 15 minutes from Kathy's house to the preserve. You can come after 8:30 am but she will probably not be there, but someone else will be there. You can leave it with them and proceed to the preserve.

Everyone is welcome to come to Kathy's place after 12:00 pm for a potluck BBQ. Bring whatever you would like to drink, and what you want to put on the grill. She is going to make a casserole and have hot dogs and buns. Chris will bring some turkey burgers to grill. Feel free to bring a side dish if you want. For those willing, we can share our paintings after lunch. Chris Stillians, contact email cmsdesignphoto@aol.com, phone 310-373-5450 and Kathy Young's contact number is 951-992-9503

Member News



YVAA welcomes new members:

- Roger Cardenas
- Joan Marie Smith, President of LLAA

We are glad that they have joined our art organization.

BECOME A MEMBER!



Members can now pay their annual memberships in person at our monthly meetings or via our transaction secure online website by clicking the link: www.yucaipavalleyartassoc.org

Need the membership application?

Membership Application

Contact Us:

Yucaipa Valley Art Association
P.O. Box 404
Yucaipa, CA 92399
Voice mail: (951) 755-4114
Email: yvaamail92@gmail.com
www.yucaipavalleyartassoc.org

Follow us on Facebook and Instagram, click below:

YVAA FB

YVAA Instagram

Become A Volunteer!



We appreciate members that provide lending hands and volunteer to fill in the gaps to cover our monthly activities.

While we have filled some board member positions, we have others that are still vacant this fall. Below is a list of some of the open positions. Volunteer help is always needed and appreciated. If you have time and the skills, consider volunteering for a post and working with our team. Send an email to Zully Martinez at yvaamail92@gmail.com if you are interested in volunteering as a board member.

Summary Job Description

Newsletter Editor: Responsibilities include gathering monthly announcements and information for newsletter publication. Requires newsletter journalistic style writing and editing. Knowledge of MS Word newsletter templates, hyperlink use and photo editing required.

Photographer/Historian: Takes photos of monthly show winners and presenter. Takes photos of YVAA art events and activities using phone or camera. Provides photos for newsletter and website.

Social Media Manager: Post event announcements, photos and content from newsletter, art shows, featured artist and members on Facebook and Instagram. Be the communications person on social media platforms.